



Tidal Waves Swim Team  
P.O. Box 2503  
Cedar Park, Texas 78630-2503

Dear Business Owner/ Manager/ Neighbor,

After a successful 2011 season, the Block House Creek Tidal Waves are preparing for another summer of competition in the Northwest Swim Circuit.

Our team had around 160 swimmers last season from Block House Creek, Leander, Cedar Park, Lago Vista, Liberty Hill, Round Rock and Georgetown. We expect this number to increase this year due to the presence and experience of our coaches, including Head Coach Randall Allen. Last year the kids did an excellent job at their six dual meets and we were all very proud of them. They were able to learn many valuable lessons about teamwork and sportsmanship, as well as improve their swimming skills. They also had a lot of fun participating in a healthy summer activity.

To prepare for the expected growth as well as the maintenance of the swim team, we are soliciting area sponsors at every level. A list of these levels, as well as the benefits to your business as a sponsor of the Tidal Waves, is located on the following pages. One of the main benefits is your business name on the team t-shirt. Each year swimmers, parents, and volunteers wear the t-shirts, and they are still being worn to this day.

The most important benefit that you will receive from sponsoring the Tidal Waves is the knowledge that you are helping the children in our area learn teamwork and sportsmanship. This program provides a healthy activity for our kids during the summer that is available in part to your generosity. Please join us at any or all of our meets so you can personally see how hard the children work and how much they love participating on the Tidal Waves Swim Team.

Thank you so much for your consideration in becoming a sponsor of our team and therefore a sponsor of our community. If you have any questions regarding sponsorship of the Tidal Waves Swim Team, you can call me at

With warmest regards,

Tidal Waves Swim Team



## SPONSORSHIP LEVELS FOR THE TIDAL WAVES 2012 SEASON

### **PLATINUM LEVEL: \$1000 or more**

- Business/individual's name included on back of team t-shirt
- Full-page ad in all six dual-meet heat sheets available online to both teams promoting your business
- Acknowledgement as "Platinum" sponsor in team handbook, website, weekly newsletter and team banner
- End of season plaque expressing our appreciation
- At this level, you will receive the benefits listed above for two consecutive years

### **GOLD LEVEL: \$500-\$999**

- Business/individual's name & logo included on back of team t-shirt
- Half page ad in all six dual-meet heat sheets available online to both teams promoting your business
- Acknowledgement as "Gold" sponsor in team handbook, website, weekly newsletter and team banner
- End of season plaque expressing our appreciation

### **SILVER LEVEL: \$300-\$499**

- Business/individual's name included on back of team t-shirt
- One-quarter-page ad in all six dual-meet heat sheets available online to both teams promoting your business
- Acknowledgement as "Silver" sponsor in team handbook, website, weekly newsletter and team banner
- End of season plaque expressing our appreciation

### **BRONZE LEVEL: \$150-\$299**

- Business/individual's name included on back of team t-shirt
- Business card size ad in all six dual-meet heat sheets available online to both teams promoting your business
- Acknowledgement as "Bronze" sponsor in team handbook, website, weekly newsletter and team banner

### **CHARITABLE DONATIONS**

Donations of funds or services are always accepted and appreciated. As a non-profit organization we appreciate the help of the community and work hard to acknowledge and support the beneficial ties created within that community.

Funds for sponsorship can be mailed with the sponsorship form to "BHCST" at P.O. Box 2503, Cedar Park, Texas 78630-2503. All sponsors are invited to display their company banner at all home meets!



Your donation is tax deductible.

Please return sponsorship form by March 24, 2012 to be included in handbook and t-shirt or by April 21, 2012 to be included on the team t-shirt. Sponsorships submitted after April 21st will receive all benefits except inclusion in team handbook and team t-shirt.

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address \_\_\_\_\_

Phone: \_\_\_\_\_ Best time to call: \_\_\_\_\_

Level of sponsorship (check one):

- \_\_\_\_\_ Platinum Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Gold Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Silver Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Bronze Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Other donation of goods or service, value: \_\_\_\_\_ Description: \_\_\_\_\_

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Sponsor name (if different from above), as it should appear on advertising:  
(Please email a copy of your ad to place in the heat sheet and a logo you would like placed on our website, **electronic file preferred**, to [webmaster@bhctidalwaves.com](mailto:webmaster@bhctidalwaves.com).)

**Thank you** for supporting this worthwhile activity for the youth in our community!